

The tobacco industry presents
itself as open to dialogue, transparent,
reasonable, collaborative,
responsible...



...but its goal is to sell
the only legal product that
kills more than 5.000.000
people every year worldwide.

The goals of the **tobacco companies**
and the development of **effective public health**
policies are **irreconcilable**.

When a government accepts its influence,
it is protecting the tobacco transnational profits
over people's lives and health.

HEALTH
IS NOT
NEGOTIABLE

Denounce tobacco industry interference
with tobacco control policies.





www.ficargentina.org



www.actbr.org.br



www.ficmexico.org



www.stopcorporateabuse.org